

# **Nkata Africa Media Policy**

## **Introduction:**

Nkata Africa recognizes the importance of media in capturing and sharing the experiences of our programs and events. However, we are committed to ensuring the protection and privacy of the children involved in our activities. This media policy outlines guidelines and procedures for the responsible use of media content involving children.

## **1. Consent and Permission:**

- Prior parental or guardian consent must be obtained before capturing any images or videos of children participating in Nkata Africa programs or events.
- Consent forms should clearly outline how the media content will be used, including whether it will be shared on Nkata Africa's website, social media platforms, promotional materials, or other channels.
- Children and their parents/guardians have the right to decline permission for the use of their media content at any time.

## **2. Responsible Media Capture:**

- When capturing media content, respect the dignity, privacy, and rights of the children involved.
- Avoid capturing images or videos that could potentially embarrass, harm, or compromise the safety of the children.
- Ensure that media capture activities do not interfere with the participants' enjoyment or engagement in Nkata Africa programs.

## **3. Safeguarding Media Content:**

- All media content featuring children must be securely stored and protected to prevent unauthorized access or distribution.
- Access to media files should be restricted to authorized personnel who require them for legitimate purposes, such as marketing, communication, or documentation of events.

## **4. Use of Media Content:**

- Media content featuring children may only be used for purposes directly related to promoting Nkata Africa programs, events, or initiatives.
- Content may be shared on Nkata Africa's official website, social media platforms, newsletters, and promotional materials with appropriate context and relevance.
- Any use of media content for commercial or third-party purposes requires additional consent from the children's parents/guardians.

#### **5. Respect for Privacy and Dignity:**

- When sharing media content, ensure that it respects the privacy and dignity of the children involved.
- Avoid disclosing sensitive personal information or details that could potentially compromise the safety or security of the children.

#### **6. Monitoring and Compliance:**

- Nkata Africa will regularly review and monitor compliance with this media policy to ensure adherence to the outlined guidelines.
- Any concerns or violations regarding the use of media content should be reported to the designated child protection officer for appropriate action.

#### **Conclusion:**

Nkata Africa is committed to upholding the highest standards of media ethics and child protection. Through strict adherence to this media policy, we aim to safeguard the well-being and rights of the children participating in our programs and events while responsibly sharing their experiences with the world.